

# *Community Profile Summary*

Centrally located.  
Central to your success!

**Belton** **EDC**  
ECONOMIC DEVELOPMENT CORPORATION



# *Welcome to Belton*

Belton is a historic and charming community at the center of the vibrant Killeen- Temple MSA. Natural landscapes surrounding the community, excellent schools, low crime rate, and a low cost of living makes Belton, Texas, the perfect place to call home.



# Natural Beauty & Outdoor Adventure!

Belton offers a variety of outdoor activities featuring two grand lakes with miles of rolling hills and wooded land. The City of Belton maintains more than 18 parks, some intertwined with the popular Nolan Creek, offering plenty of natural beauty to explore. In addition, a regional trail initiative is underway to connect hike and bike trails within the region.



## MOTHER NEFF STATE PARK

30 MINUTES FROM DOWNTOWN BELTON



## 145+ MILES HIKE & BIKE TRAILS IN THE REGION



## 16+ CAMP GROUNDS IN THE REGION



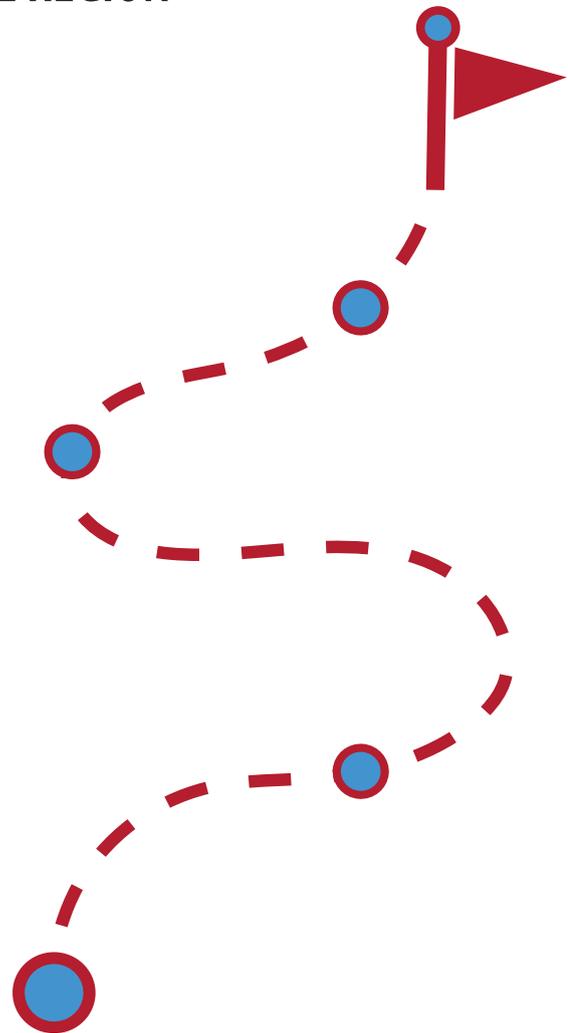
## BANK FISHING



## CANOEING, KAYAKING, PADDLE BOARDING



## SWIMMING



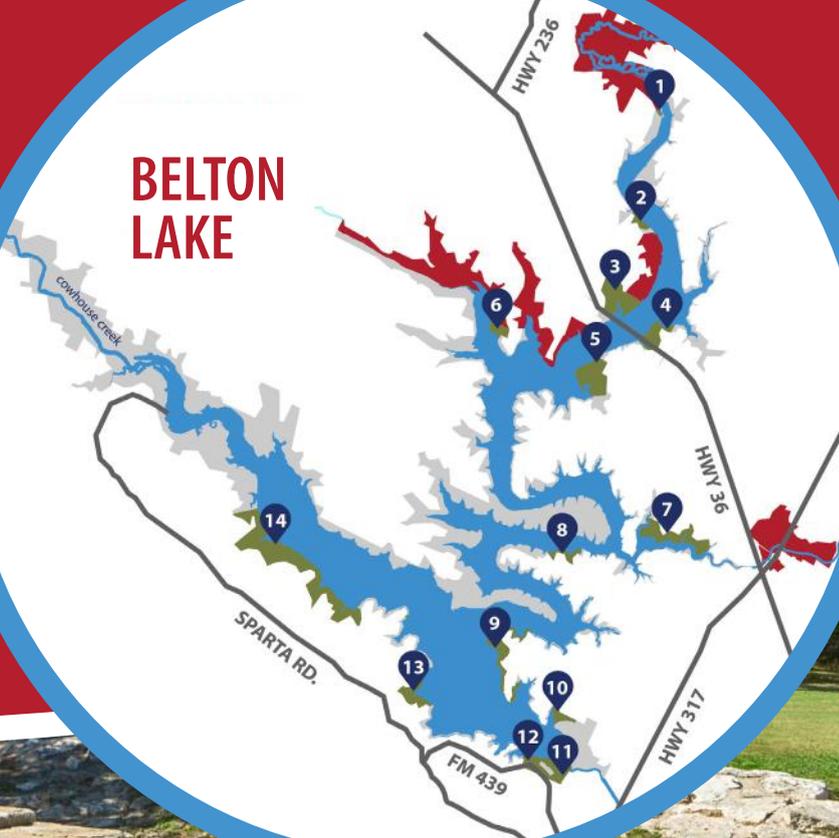
\*Source: City of Belton Website, Killeen - Temple Metropolitan Planning Organization (KTMO)

**LEGEND**

- Limited Rec Area
  - Wildlife Management Area
  - Public Use Area
- 1 Stillhouse Park
  - 2 Overlook Park
  - 3 Chalk Ridge Falls Park
  - 4 River's Bend Park
  - 5 Union Grove Park
  - 6 Cedar Gap Park
  - 7 Dana Peak Park



**BELTON LAKE**



**LEGEND**

- Limited Rec Area
  - Wildlife Management Area
  - Public Use Area
- 1 Iron Bridge Park
  - 2 Winkler Park
  - 3 White Flint Park
  - 4 Leona Park
  - 5 McGregor Park
  - 6 Owl Creek Park
  - 7 Cedar Ridge Park
  - 8 Rogers Park
  - 9 Temple Lake Park
  - 10 Live Oak Ridge Park
  - 11 Miller Springs Park
  - 12 Belton Lakeview Park
  - 13 Westcliff Park
  - 14 Belton Lake Outdoor Recreation Area (BLORA)



# Innovative & Career Focused!

The region has access to excellent learning institutions supporting competitive demand occupations and offering remarkable instruction programs. In addition, partnering opportunities with local businesses and organizations are available to provide hands-on training experience in real-world workplace settings to ensure student career readiness.

Our school district offers industry certifications and the local university offers students degrees in a variety of fields.

## UMHB TOP 10 DEGREES

- Nursing (B.S.N)
- Health Science (B.S.)
- Physical Therapy (D.P.T.)
- Occupational Therapy (M.S.)
- Psychology Clinical Track (B.S.)
- General Studies (B.G.S.)
- Marketing (B.B.A)
- Management (B.B.A)
- Information Systems (M.S.)
- Biology (B.S.) Pre-Med

## BISD CAREER & TECHNOLOGY CERTIFICATIONS

- Automotive ASE Certifications
- Sheet Metal Welding AWS D9.1
- National Center for Construction Education and Research (Core, Level 1, & Level 2)
- Structural Steel AWS D1.1
- Adobe Pro After Effects
- Adobe Pro Illustrator
- Adobe Pro Indesign
- Adobe Pro Premier Pro
- Adobe Pro Photoshop
- Visual Design
- Basic Emergency Medical Technician (EMT)
- Clinical Medical Assistant (CCMA)
- Dental Assistant
- EKG technician
- Emergency Medical Responder
- Patient Care Technician (CPCT)
- Pharmacy tech
- Phlebotomy Technician
- Certified Veterinary Assistant
- Elanco Fundamentals of Animal Science
- Food Protection Manager (ServSafe)
- TX Floral Association (Knowledge, Level 1, & Level 2)
- Vet Med Applications



\*Skilled Trades  
 \*Health Science  
 \*Digital Communications  
 \*Other Certifications



\*Source: Belton ISD, UMHB, & Heart of Texas Defense Alliance



# HIGHER EDUCATION



TEXAS A&M  
UNIVERSITY  
CENTRAL TEXAS



TEXAS A&M UNIVERSITY  
School of Medicine



Baylor University



CENTRAL TEXAS COLLEGE

## SKILLSETS OF TROOPS EXITING FORT CAVAZOS MONTHLY

Mechanical Maintenance 5%

Aviation Maintenance 5%

Logistics 16%

Electronic Maintenance 13%

Medical 8%

Transportation 4%

Information Technology 10%

Law Enforcement 3.14%

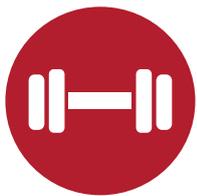
Engineering 6%



# *Driven by Cutting-edge Technology!*

The largest non-profit health system and multi-specialty physician group in the state of Texas, Baylor Scott & White Health (BSWH), has a predominant presence in the region with modern facilities and access to the most innovative care. The Baylor Scott & White hospital partners with Texas A&M University College of Medicine for physician training and research and development ventures.

The Olin E. Teague Veteran's Center and Carl R. Darnall Army Medical Center offer a wide variety of health care and wellness services to active or retired military members.



## **FITNESS CENTERS**

GYMS, YOGA STUDIOS, SPORT GROUNDS & MORE



## **MENTAL WELLNESS & COUNSELING FACILITIES**



## **DIVERSE ALTERNATIVE MEDICINE**

CHIROPRACTORS, ACUPUNCTURISTS, HEALTH SPAS, CRYOTHERAPY



## **PHARMACIES**

HEB PHARMACY, CVS, WALGREENS, BAYLOR SCOTT AND WHITE, & MORE



# AVAILABLE HEALTHCARE PROVIDERS



**BaylorScott&White**  
HEALTH



**Advent Health**  
Central Texas



**McLane Children's**  
BaylorScott&White



**Seton Medical Center**  
**Harker Heights**  
A partner of the Seton Healthcare Family



**Carl R. Darnall Army**  
**Medical Center**



U.S. Department  
of Veterans Affairs

**CEDAR**  **CREST**  
A BEHAVIORAL HEALTHCARE SYSTEM



# Quick, Easy, & Reliable!

Belton's location at the cross roads of two major transportation corridors, IH-35 and IH-14, in the middle of the Temple-Killeen MSA, and in the center of the continuously expanding high-tech corridor between Austin and Dallas/Ft. Worth area, offers easy and quick access to every major market in the state of Texas.

Also, federal, state, and local support for a five-state expansion of IH-14 from Odessa, Texas to Augusta, Georgia is underway to connect military bases to major seaports in the country.

The HOP, a regional public transit system, services a nine county area, including our region. Private ride share services are also available.



MAJOR AIRPORTS	MILES
Temple-Draughon Miller Regional	13
Killeen-Ft. Hood Regional	15
Waco Regional	52
Austin-Bergstrom International	69
San Antonio International	122
Dallas/Fort Worth International	154
George Bush Intercontinental	180

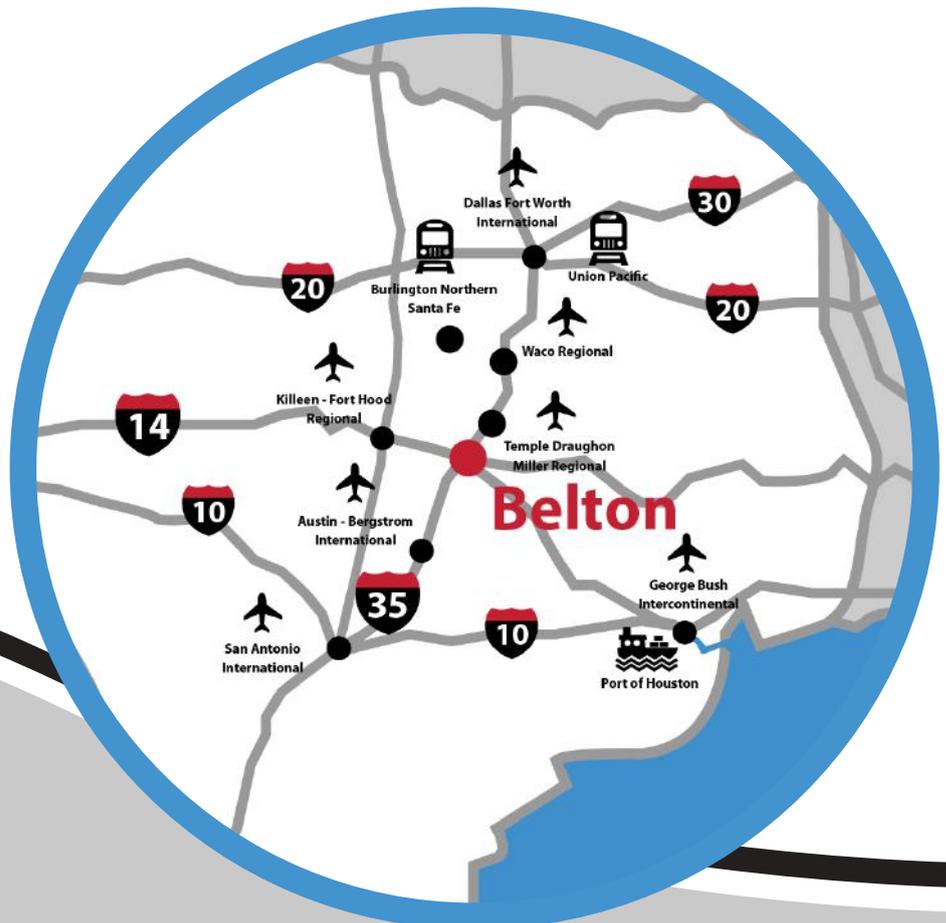
REGIONAL RAIL SERVICES
Amtrak
Burlington Northern Santa Fe (BNSF)
Union Pacific



MAJOR PORT	MILES
Port Of Houston	176



PUBLIC TRANSIT	MILES
The Hop	9,000





**MAJOR MARKETS**    **MILES**

Austin, TX    **65**

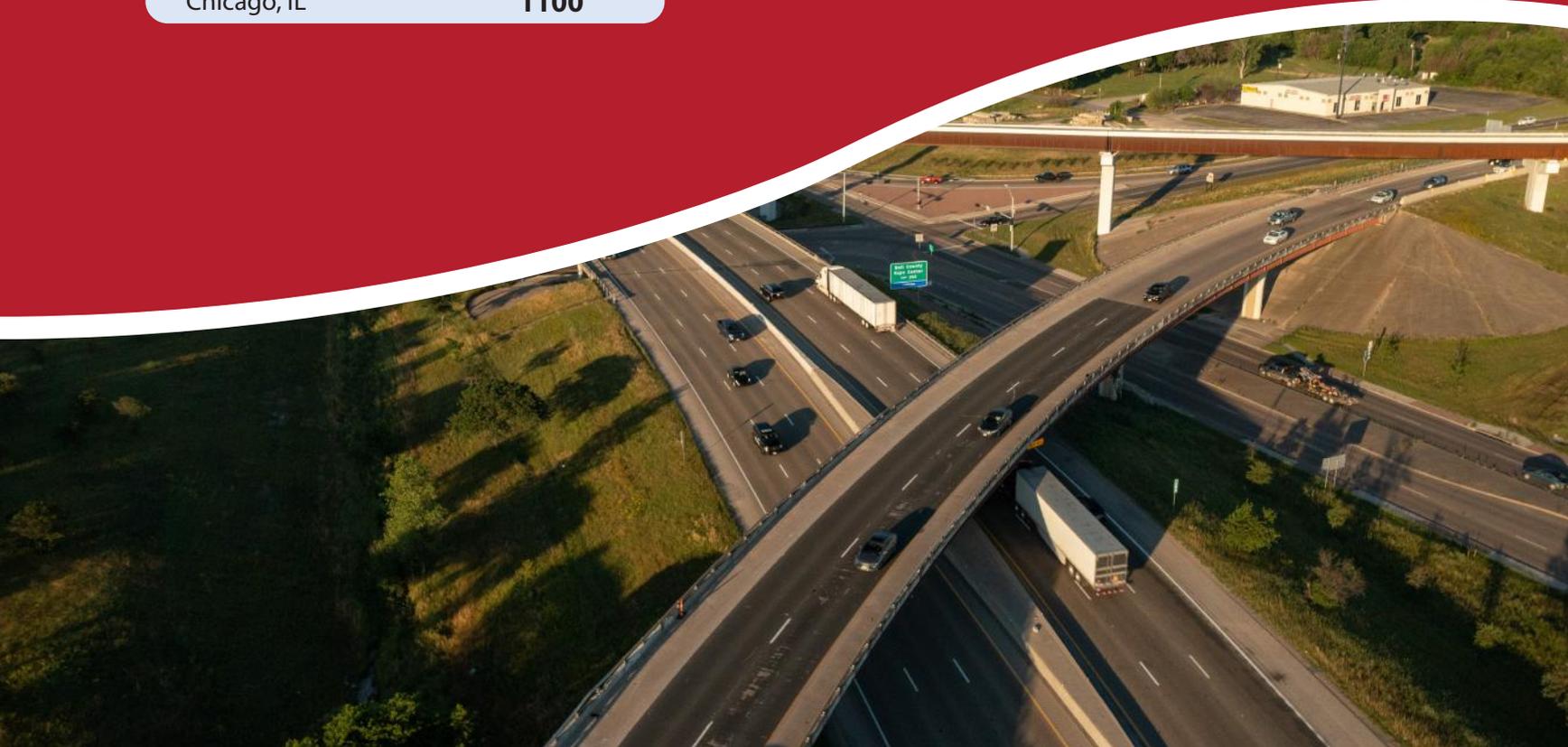
Dallas, TX    **135**

San Antonio, TX    **136**

Houston, TX    **163**

Mexico City    **1039**

Chicago, IL    **1100**

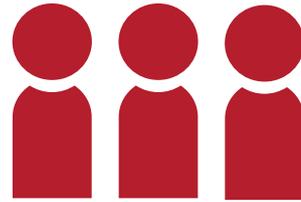


# Vibrant Community!

In the last five years the Temple-Killeen MSA experienced a 10% population boost, in sync with the registered growth rate for the State of Texas.



**30.5 M**  
TEXAS POPULATION



**499,442**  
MSA POPULATION



**50.5%**  
MSA Male Population



**49.5%**  
MSA Female Population

## MSA RACE & ETHNICITY

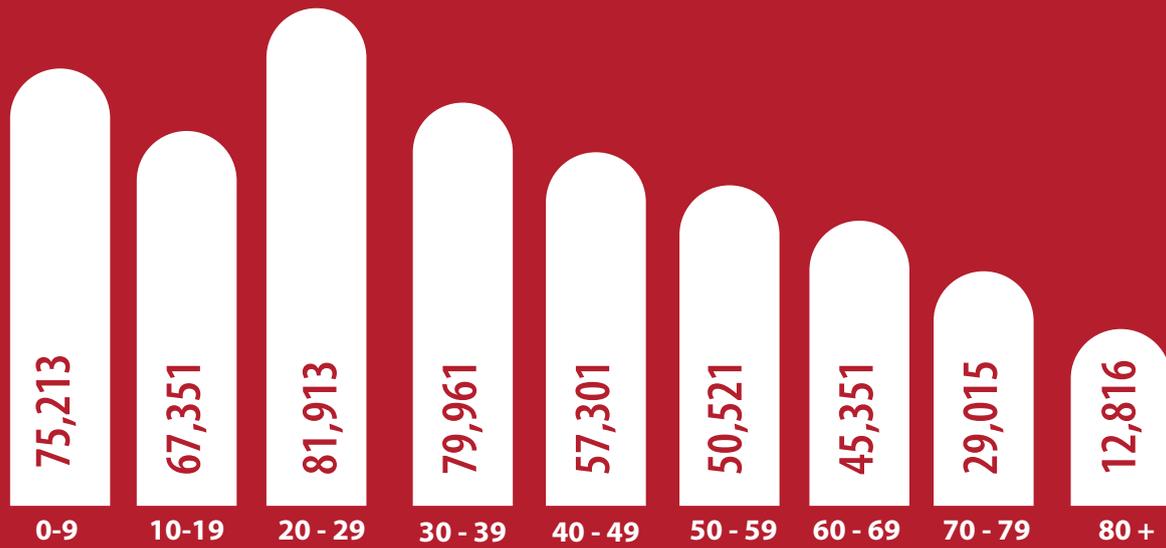
Caucasian	51.2%
African American	20.9%
Hispanic	24.4%
Native American	0.9%
Asian	2.9%
Pacific Islander	1.0%
Two Or More Races	14.3%
Other	8.7%

**34.1 YEARS**  
MSA MEDIAN AGE

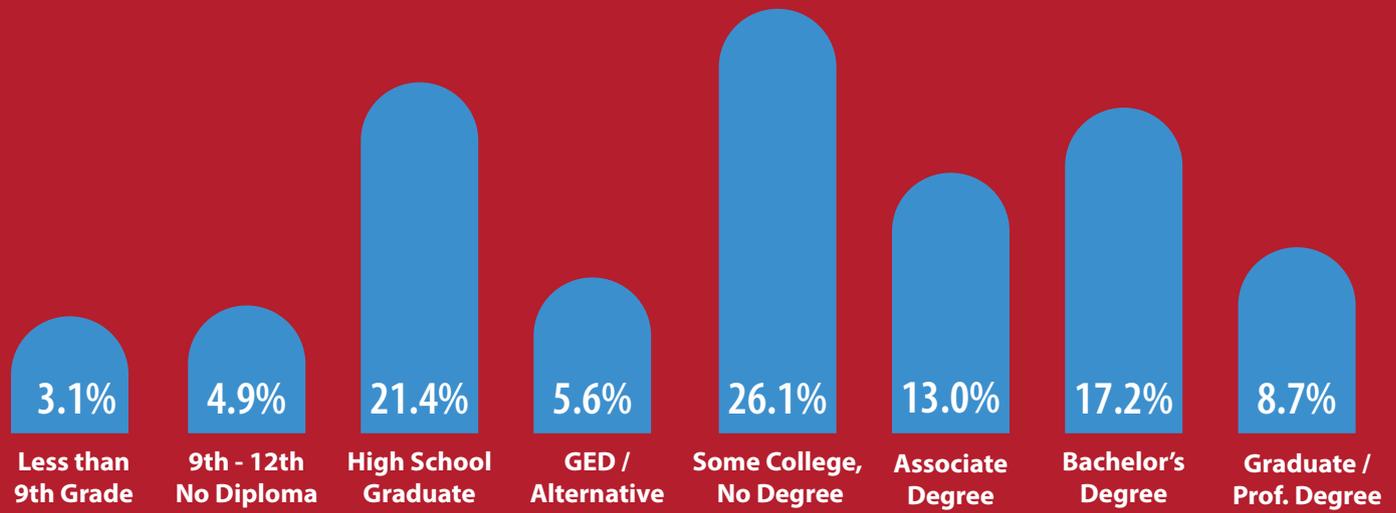


**\$81,753**  
MSA AVERAGE  
HOUSEHOLD INCOME





MSA AGE DISTRIBUTION



MSA EDUCATIONAL ATTAINMENT



# Diversified Industry & Available Talent!

Over the last five years, the area added 3,241 jobs, a 1.7% increase, and these are projected to continue to grow to 10,418 over the next five years.

The area has access to a steady and skilled labor pool with school districts, colleges and universities preparing and graduating approximately 5,000 students each year.

In addition, nearby Fort Cavazos, one of the largest U.S. military installations with a \$28.9 Billion impact to the Texas Economy, assists 154 highly skilled and trained soldiers with excellent work ethic reenter civilian life each month. 39% of these transitioning soldiers are looking for job opportunities in the region.



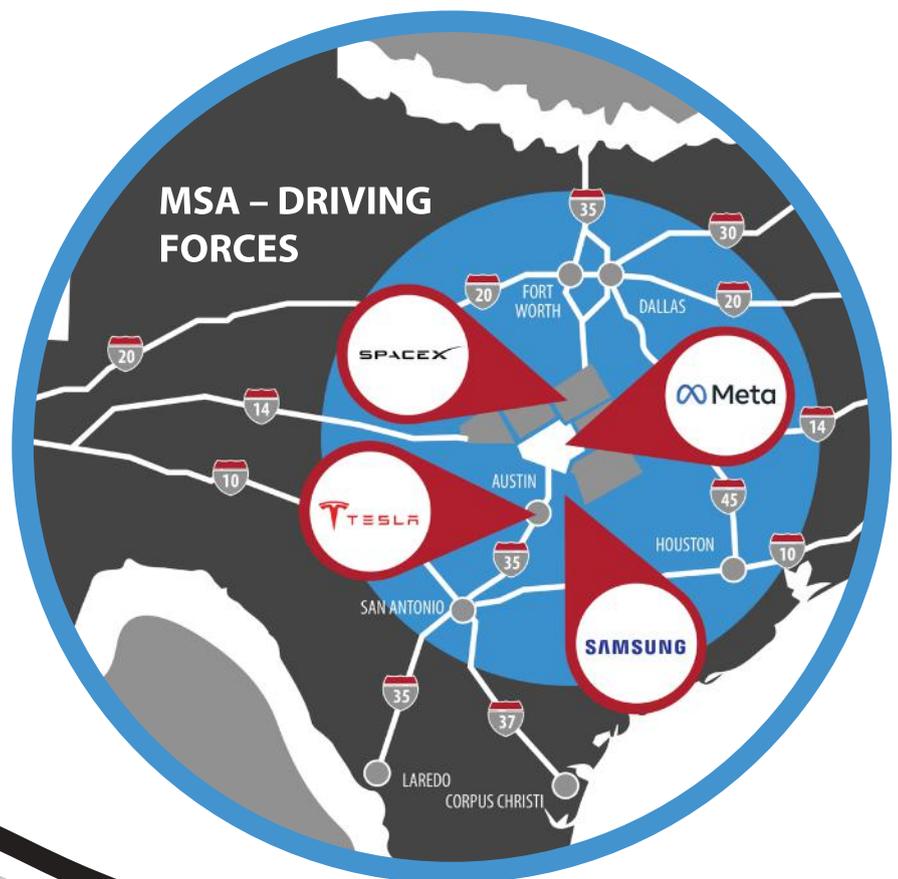
**\$42+ hourly**  
MANAGEMENT  
**\$36+ hourly**  
COMPUTER & MATHEMATICAL  
**\$35+ hourly**  
ARCHITECTURE & ENGINEERING



**\$47,680**  
AVERAGE ANNUAL EARNINGS



**187,488**  
2023 LABOR FORCE



\*Source: Texas Labor Market Information, Lightcast, Site to do Business, Bureau of Labor Statistics



## EMPLOYMENT BY INDUSTRY

MSA NUMBER OF INDIVIDUALS EMPLOYED IN NON-FARM INDUSTRIES



1,200

INFORMATION



8,200

MANUFACTURING



5,900

OTHER SERVICES



17,600

LEISURE, HOSPITALITY



6,300

FINANCIAL ACTIVITIES



25,500

PRIVATE EDUCATION, HEALTH SERVICES



7,900

MINING, LOGGING, CONSTRUCTION



29,700

TRADE, TRANSPORTATION, UTILITIES



14,300

PROFESSIONAL, BUSINESS SERVICES



38,500

GOVERNMENT

### Temple - Killeen MSA

YEAR	UNEMPLOYED	RATE
2023, Sept	8,463	4.5%

### Texas

YEAR	UNEMPLOYED	RATE
2023, Sept	620,303	4.1%





## *Our Mission*

To promote, assist and enhance economic development activities with special emphasis on job retention, job creation, and capital investment.



## CONTACT INFO

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**Belton** **EDC**  
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   /BeltonTxEDC