

*Community Profile Summary*

Centrally located.  
Central to your success!



# *Welcome to Belton*

Belton is a historic and charming community at the center of the vibrant Killeen - Temple MSA. The Natural landscapes, excellent schools, low crime rate, and a low cost of living makes Belton, Texas, the perfect place to call home.







## *Our Mission*

To promote, assist and enhance economic development activities with special emphasis on job retention, job creation, and capital investment.

# Natural Beauty & Outdoor Adventure!

Belton offers a variety of outdoor activities, featuring two grand lakes surrounded by miles of rolling hills and wooded land. The City of Belton maintains more than 18 parks, many intertwined with Nolan Creek, offering abundant natural beauty to explore. Additionally, a regional trail initiative is underway to connect hike-and-bike trails throughout the region.



## MOTHER NEFF STATE PARK

30 MINUTES FROM DOWNTOWN BELTON



## 145+ MILES HIKE & BIKE TRAILS IN THE REGION



## 16+ CAMP GROUNDS IN THE REGION



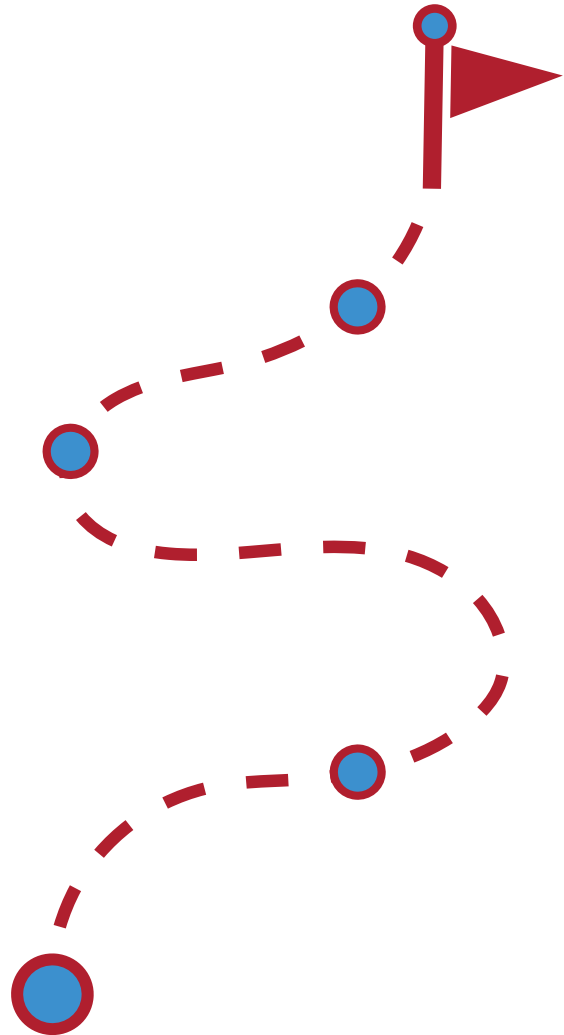
## BANK FISHING



## CANOEING, KAYAKING, PADDLE BOARDING



## SWIMMING





**LEGEND**

- Limited Rec Area
  - Wildlife Management Area
  - Public Use Area
- 1 Stillhouse Park
  - 2 Overlook Park
  - 3 Chalk Ridge Falls Park
  - 4 River's Bend Park
  - 5 Union Grove Park
  - 6 Cedar Gap Park
  - 7 Dana Peak Park



**BELTON LAKE**

**LEGEND**

- Limited Rec Area
  - Wildlife Management Area
  - Public Use Area
- 1 Iron Bridge Park
  - 2 Winkler Park
  - 3 White Flint Park
  - 4 Leona Park
  - 5 McGregor Park
  - 6 Owl Creek Park
  - 7 Cedar Ridge Park
  - 8 Rogers Park
  - 9 Temple Lake Park
  - 10 Live Oak Ridge Park
  - 11 Miller Springs Park
  - 12 Belton Lakeview Park
  - 13 Westcliff Park
  - 14 Belton Lake Outdoor Recreation Area (BLORA)



# Innovative & Career Focused!

The region has access to excellent learning institutions supporting competitive demand occupations and offering remarkable instruction programs. In addition, partnering opportunities with local businesses and organizations are available to provide hands-on training experience in real-world workplace settings to ensure student career readiness.

Our school district offers industry certifications and the local university offers students degrees in a variety of fields.

## UMHB TOP DEGREES

- Nursing (B.S.N.)
- Psychology Clinical Track (B.S.)
- Health Sciences (B.S.)
- General Studies (B.G.S.)
- Management (B.B.A.)
- Marketing (B.B.A.)
- Exercise Physiology (B.S.)
- Biology (B.S.) Pre-Med
- Accounting (B.B.A.)
- Finance (B.B.A.)



## BISD CAREER & TECHNOLOGY CERTIFICATIONS

- Adobe: Premiere Pro, Photoshop, InDesign, After Effects
- Autodesk Associate: Fusion 360, Inventor for Mechanical Design, Revit for Architecture
- Auto Motive ASE Certifications
- Certified EKG Technician
- Certified Veterinary Assistant, Level I
- Clinical Medical Assistant (CCMA)
- CodeHS Cybersecurity Level 1
- CodeHS Python Level 1
- Educational Aide I
- Elanco Fundamentals of Animal Science
- Elanco Veterinary Medical Applications
- Emergency Medical Responder, Emergency Medical Technician— Basic
- EMT—Basic, Pharmacy Technician (CPhT)
- Entrepreneurship & Small Business
- FAA Part 107 Remote Drone Pilot
- Information Technology Specialist: Java
- MOS: Microsoft Excel Expert, MOS: Microsoft Word Expert
- NCCER Core, NCCER Carpentry Level 1
- Non-Commissioned Security Officer Level II License
- Patient Care Technician (CPCT)
- Phlebotomy Technician
- ServSafe Manager. Community Health Worker
- Structural Welding AWS D1.1 , Sheet Welding AWS D9.1
- Student Social Media Mktg.
- TX State Florist's Association Knowledge Based Floral Cert.



\*Source: Belton ISD, UMHB, & Heart of Texas Defense Alliance

# MSA HIGHER EDUCATION



TEXAS A&M  
UNIVERSITY  
CENTRAL TEXAS



TEXAS A&M UNIVERSITY  
School of Medicine



## SKILLSETS OF TROOPS EXITING FORT CAVAZOS QUARTERLY

Mechanical Maintenance 13%

Aviation Maintenance 4%

Logistics 14%

Transportation 4%

Medical 5%

Law Enforcement 2%

Information Technology 12%





# *Driven by Cutting-edge Technology!*

Baylor Scott & White Health (BSWH), the largest non-profit health system and multi-specialty physician group in Texas, holds a predominant presence in the region. With modern facilities and access to innovative care, Baylor Scott & White partners with Texas A&M University College of Medicine for physician training as well as research and development initiatives.

The Olin E. Teague Veteran's Center and Carl R. Darnall Army Medical Center offer a wide variety of health care and wellness services to active or retired military members.



## **FITNESS CENTERS**

GYMS, YOGA STUDIOS, SPORT GROUNDS & MORE



## **MENTAL WELLNESS & COUNSELING FACILITIES**



## **DIVERSE ALTERNATIVE MEDICINE**

CHIROPRACTORS, ACUPUNCTURISTS, HEALTH SPAS, CRYOTHERAPY



## **PHARMACIES**

HEB PHARMACY, CVS, WALGREENS, BAYLOR SCOTT AND WHITE, & MORE





# AVAILABLE HEALTHCARE PROVIDERS



**BaylorScott&White**  
HEALTH



**Advent Health**  
Central Texas



**McLane Children's**  
BaylorScott&White



**Seton Medical Center**  
**Harker Heights**  
A partner of the Seton Healthcare Family



**Carl R. Darnall Army**  
**Medical Center**



U.S. Department  
of Veterans Affairs

**CEDAR**  **CREST**  
A BEHAVIORAL HEALTHCARE SYSTEM



# Quick, Easy, & Reliable!

Belton's location at the crossroads of two major transportation corridors, IH-35 and IH-14, in the heart of the Temple-Killeen MSA and the center of the rapidly expanding high-tech corridor between Austin and the Dallas/Ft. Worth area, provides easy and quick access to every major market in Texas.

In addition, federal, state, and local support is underway for a five-state expansion of IH-14, stretching from Odessa, Texas, to Augusta, Georgia, to better connect military bases with major seaports across the country.

The HOP, a regional public transit system, serves a nine-county area, including our region. Private rideshare services are also readily available.



MAJOR AIRPORTS	MILES
Temple-Draughon Miller Regional	13
Killeen-Ft. Hood Regional	15
Waco Regional	52
Austin-Bergstrom International	69
San Antonio International	122
Dallas/Fort Worth International	154
George Bush Intercontinental	180

REGIONAL RAIL SERVICES
Amtrak
Burlington Northern Santa Fe (BNSF)
Union Pacific



MAJOR PORT	MILES
Port Of Houston	176



PUBLIC TRANSIT	MILES
The Hop	9,000 mi <sup>2</sup> (Service Area)





MAJOR MARKETS	MILES	DRIVETIME
Austin, TX	65	1 HR
Dallas, TX	135	2 HR
San Antonio, TX	136	1.5 HR
Houston, TX	163	3 HR
Mexico City	1039	17 HR
Chicago, IL	1100	15 HR





# Vibrant Community!

In the last five years the Temple-Killeen MSA experienced a 10% population boost, in sync with the registered growth rate for the State of Texas.



**30.5 M**  
TEXAS POPULATION



**507,724**  
MSA POPULATION



**49.7%**  
MSA Male Population



**50.3%**  
MSA Female Population

## MSA RACE & ETHNICITY

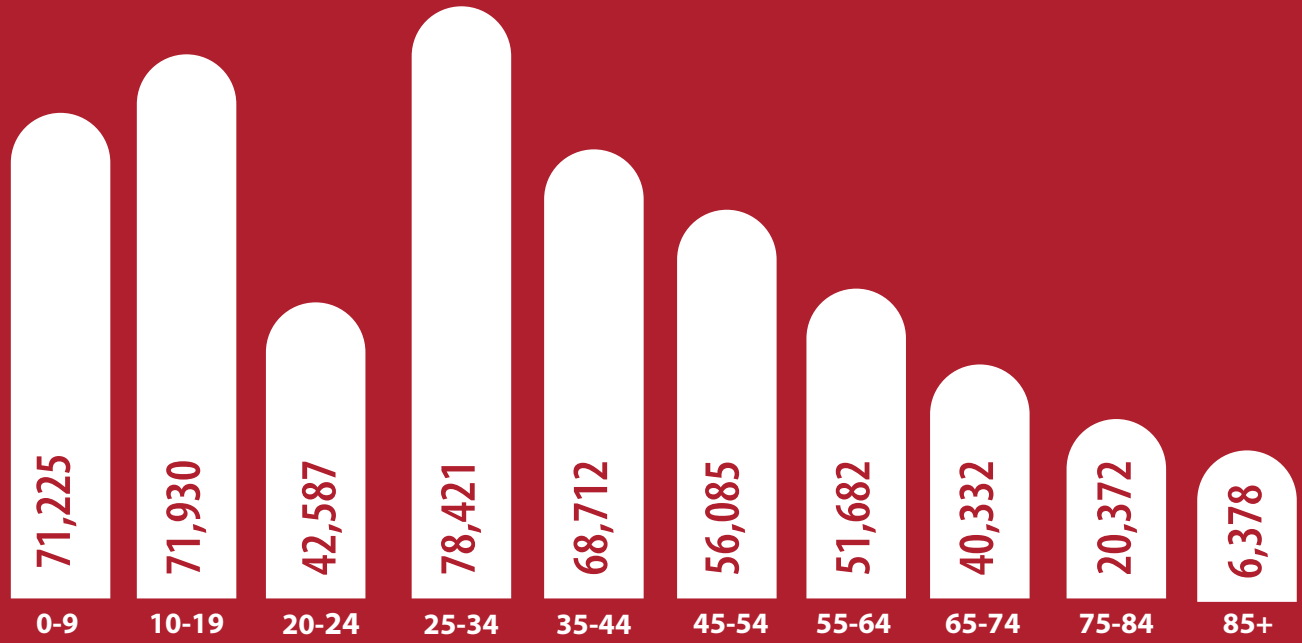
Caucasian	50.7%
African American	20.7%
Hispanic	25.5%
Native American	1.0%
Asian	3.0%
Pacific Islander	1.1%
Two Or More Races	14.6%
Other	9.0%

**33.7 YEARS**  
MSA MEDIAN AGE

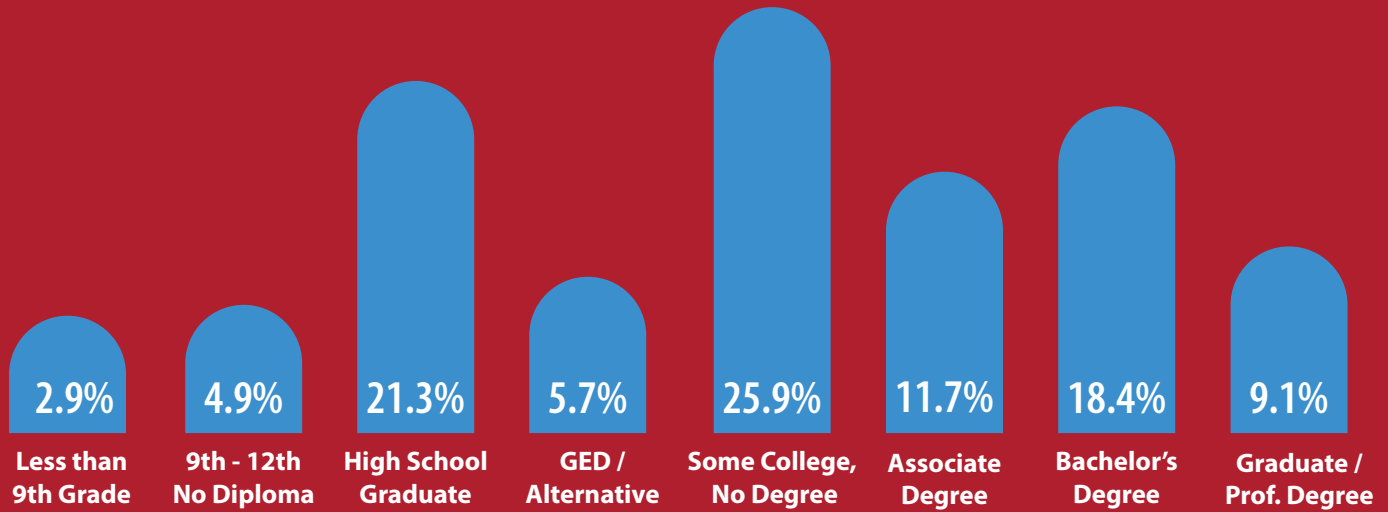


**\$89,979**  
MSA AVERAGE  
HOUSEHOLD INCOME





MSA AGE DISTRIBUTION



MSA EDUCATIONAL ATTAINMENT



# Diversified Industry & Available Talent!

The Belton area has access to a steady and skilled labor pool with school districts, colleges and universities preparing and graduating approximately 5,000 students each year.

In addition, nearby Fort Cavazos, one of the largest U.S. military installations with a \$39.1 Billion impact to the Texas Economy, assists 338 highly skilled and trained soldiers reenter civilian life each quarter. 33% of these transitioning soldiers are looking for job opportunities in the region.



**\$33,039**  
Per Capita Income



**\$62+ hourly**  
Healthcare Prac. & Technical Occu.  
**\$50+ hourly**  
Management Occupations  
**\$47+ hourly**  
Legal Occupations



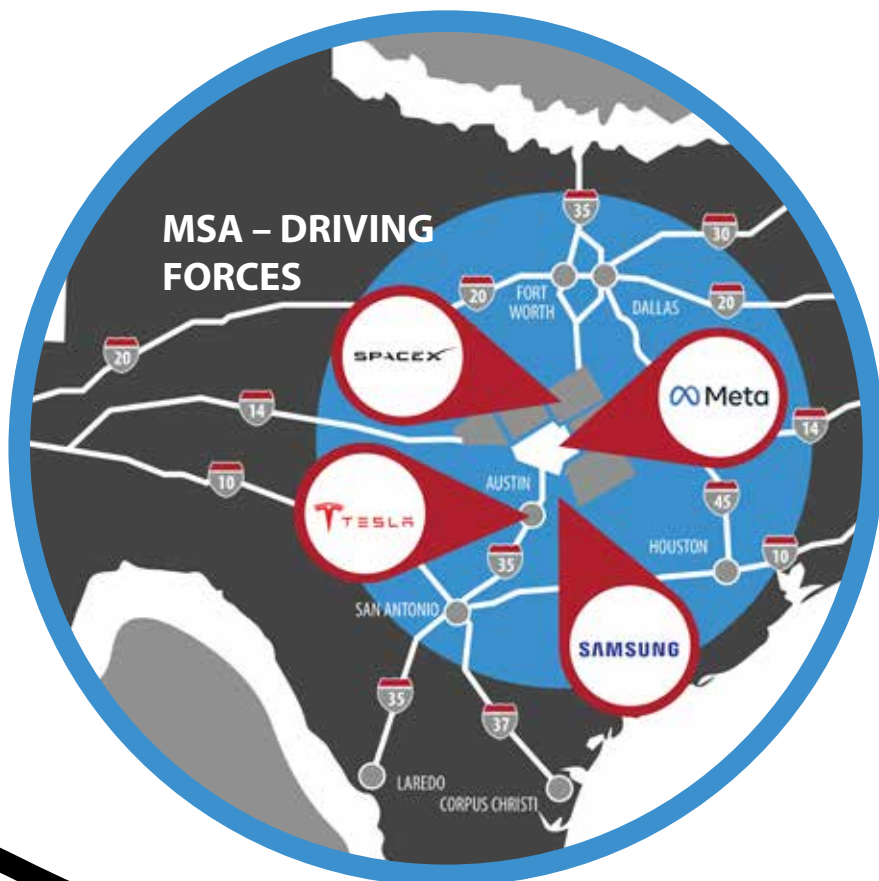
**209,159**  
2024 LABOR FORCE

## Killeen - Temple MSA

YEAR	UNEMPLOYED	RATE
2024	10,082	4.8%

## Texas

YEAR	UNEMPLOYED	RATE
2024	607,161	3.9%



\*Source: ESRI, Heart of Texas Defense Alliance, Bureau of Labor Statistics





## EMPLOYMENT BY INDUSTRY

MSA NUMBER OF INDIVIDUALS EMPLOYED IN NON-FARM INDUSTRIES





## CONTACT INFO

412 E Central Ave. Ste B  
P.O. Box 1388  
Belton, TX 76513

[contact@beltonedc.org](mailto:contact@beltonedc.org)

254.831.6960

[beltonedc.org](http://beltonedc.org)

**Belton** **EDC**  
ECONOMIC DEVELOPMENT CORPORATION

   /BeltonTxEDC