

Key Facts: Killeen-Temple MSA

Killeen-Temple MSA
Bell County, TX (48027) et al.
Geography: County

Prepared by Esri

Key Facts

Killeen-Temple MSA
Geography: County

KEY FACTS

508,159

Population



2.6

Average Household Size

34.0

Median Age

\$72,334

Median Household Income

EDUCATION

7.9%

No High School Diploma



27.7%

High School Graduate



36.9%

Some College/
Associate's Degree



27.5%

Bachelor's/Grad/
Prof Degree

BUSINESS



12,441

Total Businesses



141,229

Total Employees

EMPLOYMENT



58.6%

White Collar



22.8%

Blue Collar



18.6%

Services



4.9%

Unemployment Rate

INCOME



\$72,334

Median Household Income



\$35,387

Per Capita Income



\$137,782

Median Net Worth

2025 Households by income (Esri)

The largest group: \$50,000 - \$74,999 (19.6%)

The smallest group: \$15,000 - \$24,999 (5.6%)

Indicator ▲	Value	Diff	
<\$15,000	8.0%	+0.1%	
\$15,000 - \$24,999	5.6%	-0.2%	
\$25,000 - \$34,999	7.0%	+0.8%	
\$35,000 - \$49,999	11.6%	+1.4%	
\$50,000 - \$74,999	19.6%	+2.9%	
\$75,000 - \$99,999	14.4%	+1.7%	
\$100,000 - \$149,999	18.6%	+0.5%	
\$150,000 - \$199,999	7.5%	-1.9%	
\$200,000+	7.7%	-5.3%	

Bars show deviation from Texas

Source: This infographic contains data provided by Esri (2025, 2030), Esri-Data Axle (2025). © 2025 Esri

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